

Flor-Ever®

vinyl plastic floor covering

By the Yard

By the Tile

vinyl plastic counter top

VINYL PLASTIC

Flor-Ever[®]

Sparkling Floors ~~no~~ scrubbing!

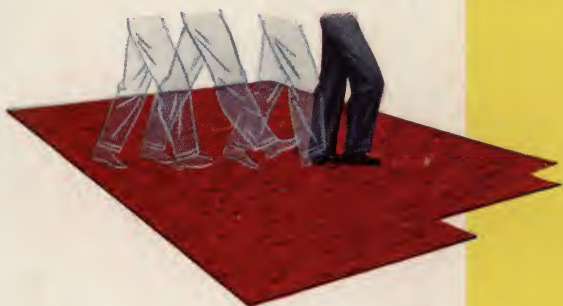


CUTS CLEANING CARE

It's non-porous—dirt can't get a grip!

Grit and grime slip off faster and easier.

Flor-Ever reduces cleaning time and effort because it is *non-porous* and super-calendered. Neither dry nor liquid substances can penetrate or soak into it. Dirt cannot "grip" into the tough wear layer. When soil does collect on the extra smooth surface, it can be wiped off faster and with less effort. Furthermore, Flor-Ever need never be waxed for protection or maintenance, but, if preferred, buffing with wax will quickly increase its gloss.



SETS WEAR RECORD

Flor-Ever is made with ultra-durable vinyl clear through to its unique Permo-Seal back. Exhaustive tests and rigorous usage under normal household conditions have proved this remarkable material is less worn by abrasion and soap cleaners than any non-vinyl floor covering and that Flor-Ever will outwear non-vinyl floor coverings 50% thicker.

No household grease, oil or fat will stain, soften or harm Flor-Ever.



Even harsh cleaners containing acids, alkali or lye can't bleach, discolor or harm Flor-Ever.

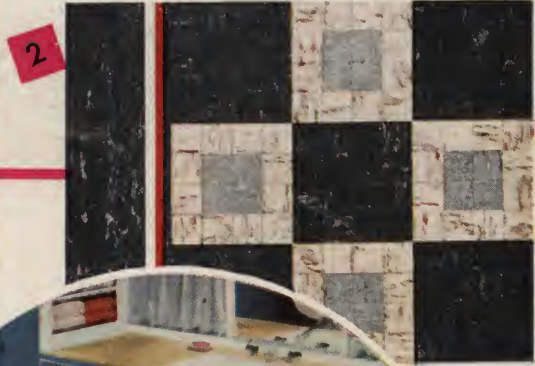


Flor-Ever, the vinyl plastic floor covering, is naturally lustrous. Its sparkle lasts longer and buffing with a liquid wax will more speedily make it glow.





1 DESIGN IDEA Blocks formed by four Tropicana (16) tiles interspersed with Sage Green (38) blocks on a Sunshine Yellow (45) field; border, Sage Green (38).



2 DESIGN IDEA Four Dawn Gray (28) tiles within a frame of Moderne (18) tiles set in a field of Silver Fox (26). Red and White strips in border.



VINYL PLASTIC
Flor-Ever[®]
STANDARD

by the
YARD or
TILE

offers the
ultimate
in design versatility

3

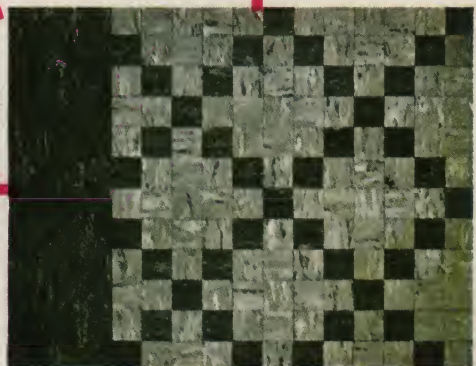


3 DESIGN IDEA
Alternating "chain" strips of Dawn Gray (28) tiles and Cherry Red (23) tiles set in a Kohinoor (19) field, White strip in border.



4

4 DESIGN IDEA
Mosaic-like arrangement of Sage Green (38) tiles set in field of Spring Green (37) tiles, with a matching Sage Green (33) border.



BY THE YARD
BY THE TILE



Seven widths by the yard for
floors and counter tops:

72", 42", 36", 30", 24", 9" and
1" feature strips

Tile size: 9" x 9"

VINYL PLASTIC
Flor-Ever®

STANDARD

CREATED BY THE WORLD'S LEADER IN

VINYL FLOORING

Flor-Ever is the plastic marvel acclaimed by architects and decorators, which has revolutionized flooring standards . . . new glorious freedom from cleaning care . . . new breath-taking beauty.

MARVELOUS MATCHING

COUNTER TOP

Flor-Ever makes the perfect matching or harmonizing counter top. Cleaners, juices, grease cannot stain or harm its miracle-tough beauty. Wipes clean jet-quick!



#49 Woodtone



#23 Cherry Red



#19 Kohinoor



#45 Sunshine Yellow



#48 Leaf Green



#28 Dawn Gray



#16 Tropicana



#29 Highlight Gray



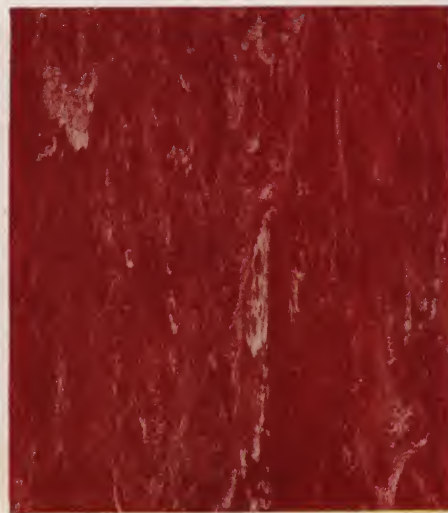
#38 Sage Green



#37 Spring Green



#32 Pacific Blue



#24 Peppermint Red



#40 Nutmeg



#18 Moderne



#26 Silver Fox



CORDOROY...

When decorators everywhere get excited, there must be a good reason—and Flor-Ever Cordoroy is it! It's easy to see why. Patterned in delightful shadowy

twists of rope, Cordoroy is different from anything ever seen before in tiles.

Like all Flor-Ever vinyl flooring, Cordoroy is as magically practical as it is lovely.

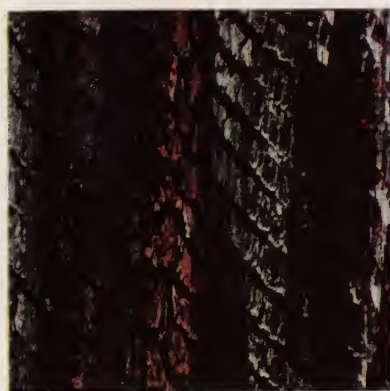
Flor-Ever means glorious freedom from cleaning care—ends scrubbing forever!

Grime can't grip that ultra-smooth, non-porous surface. Grease, oil and soil can't stain it. A damp mop swishes off mess *in seconds!* No waxing for protection—polish Flor-Ever Cordoroy only for added lustre!

Unique "Shadowy Rope" marking

decorative color harmonizing!

TILE SIZE: 9" x 9"



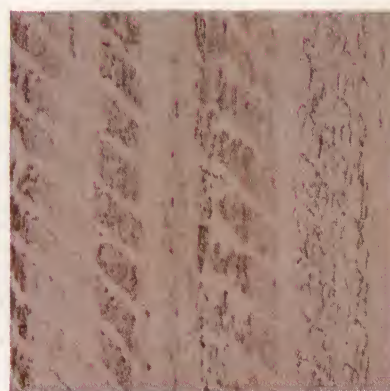
No. 204

STACCATO



No. 206

LEAF GREEN



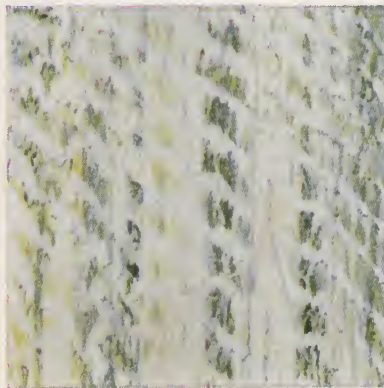
No. 207

BLONDE MINK



No. 208

RANCH MINK



No. 205

WHITE LEAF



No. 203

GUNMETAL

... **A NEW STYLE IN TILE**

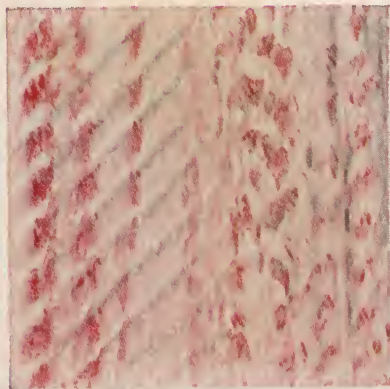
Smart Decorative Possibilities....

Cordoroy lends itself to countless design possibilities, especially when used in combination with Flor-Ever Standard. The 8 Cordoroy colors offer 99 color combinations, even if you use no more than 3 colors per floor.



No. 202

FLAME



No. 201

WHITE FLAME



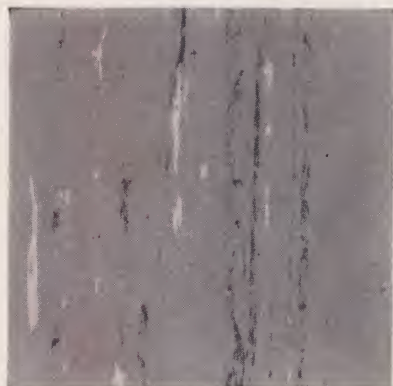
Flor-Ever[®]

VINYL ASBESTOS TILE

The amazing new Flor-Ever Vinyl Asbestos Tile . . . tough, economical, beautiful . . . in 12 stunning vinyl-toned colors . . . developed especially for use in basements, ranch homes, over concrete, or wherever moisture or alkali might ruin ordinary flooring.

Like all Flor-Ever vinyl flooring, Vinyl Asbestos is a cinch to keep sparkling bright. The nonporous surface resists grease, oil, juice and alcohol . . . and never needs waxing for protection or maintenance.

$\frac{1}{16}$ " GAUGE



No. 353

DAWN GRAY



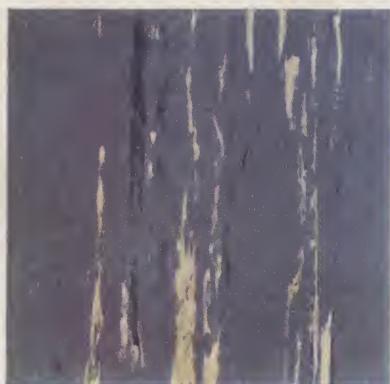
No. 360

EMERALD GREEN



No. 359

CABANA



No. 363

FLIGHT BLUE



No. 357

SPICE BEIGE



No. 358

SPICE BROWN



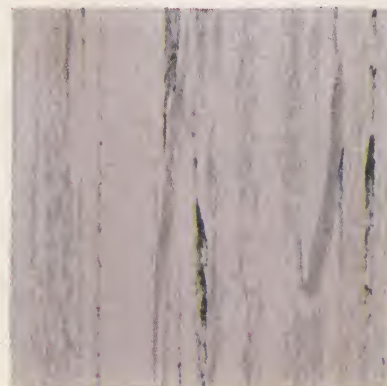
No. 367

THISTLE GRAY



No. 366

PRIMROSE YELLOW



No. 364

WHITE JADE

FOR CONCRETE FLOORS

EASIEST TO CLEAN

EASIEST TO INSTALL

SUPER-WEARING



No. 362

CLOVE RED



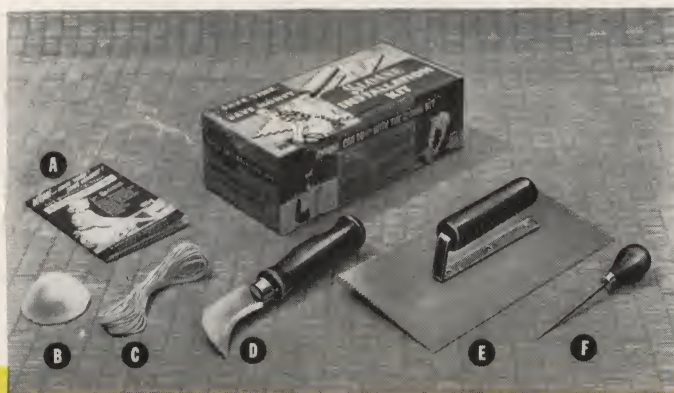
No. 361

WHITE CLOVE



No. 365

JADE GREEN



THE SLOANE INSTALLATION KIT

Designed by experts to make installation simple for everyone, the Sloane kit contains all the tools necessary for quick, easy and economical installation of Sloane-Delaware Tile and Wall Covering.

As illustrated, the Sloane Kit contains the following:

- A. Illustrated, easy-to-follow instruction booklet.
- B. Handy carpenter's chalk for marking cord when laying out floors and walls.
- C. Three-ply, 12-cable cord for striking guide lines.
- D. Linoleum knife with blade of cold-rolled steel with coined edge carefully ground to permit scoring, skiving, and cutting.
- E. Spreader trowel blade is high-carbon steel with serrated edges to insure correct spreading of all Sloane adhesives.
- F. High-carbon swaged steel awl is excellent for holding string, marking, or scoring.

Kits packed 12 to carton, weight: 18 lbs.

Individual kits weigh 1½ lbs.



VINYL PLASTIC
Flor-Ever

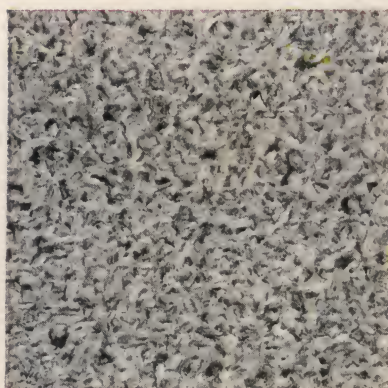
SUPREME TILE

**WORLD'S FINEST
VINYL TILE**

9" x 9" $\frac{1}{8}$ " Gauge

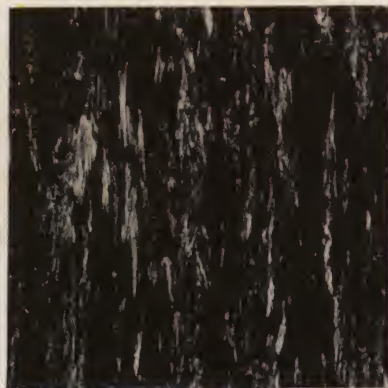
ALL MARBLETONE AND CRYSTALTONE
NUMBERS AVAILABLE IN FEATURE
STRIPS $\frac{1}{2}$ " TO 4" WIDE, 36" LONG

Floor at left is Flor-Ever Crystaltone—
Buckskin Taupe, No. 4514, and Choco-
late Brown, No. 4115.



WHITE

Marbletone 4101 Crystaltone 4501



BLACK

Marbletone 4100 Crystaltone 4500



GARNET

Marbletone 4103 Crystaltone 4503



MAPLE TAN

Marbletone 4104 Crystaltone 4504



SURF GREEN

Marbletone 4106 Crystaltone 4506

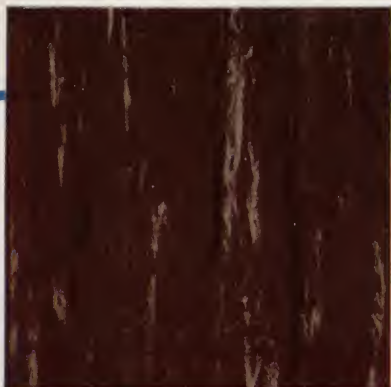


HUNTER GREEN

Marbletone 4107 Crystaltone 4507

Flor-Ever Supreme is the King of vinyl flooring . . . the finest, heavyweight resilient tile made. For use in homes, office buildings, public institutions and other places where wearing ability and smartness are the greatest consideration. Outstanding resistance to indentation . . .

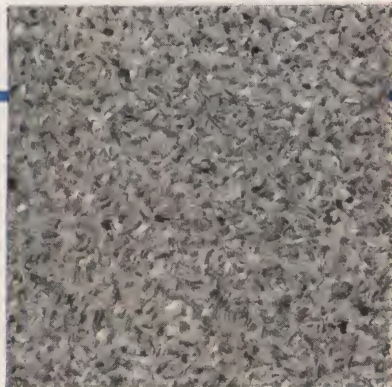
Glowing, sharply designed decorator colors go through entire tile thickness. Non-porous surface sheds dust and dirt, stays clean.



CHOCOLATE BROWN

Marbletone 4115

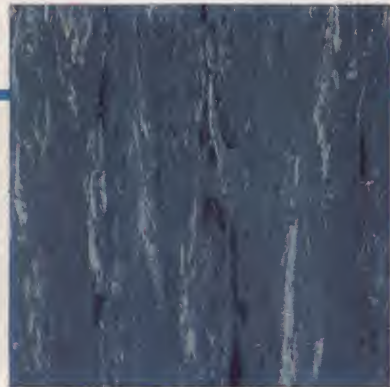
Crystalltone 4515



DOVE GRAY

Marbletone 4108

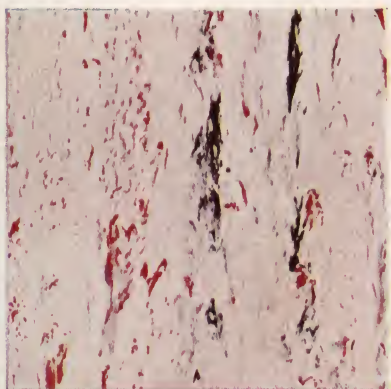
Crystalltone 4508



COPENHAGEN BLUE

Marbletone 4109

Crystalltone 4509



PEONY

Marbletone 4121

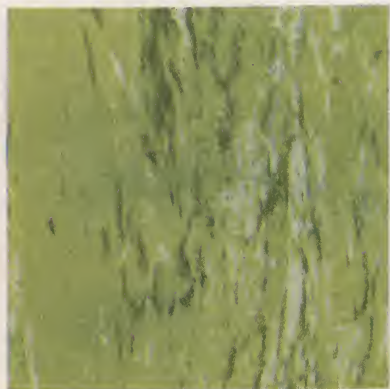
Crystalltone 4521



PIMENTO

Marbletone 4122

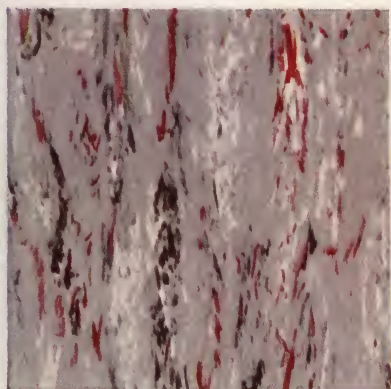
Crystalltone 4522



CHARTREUSE

Marbletone 4119

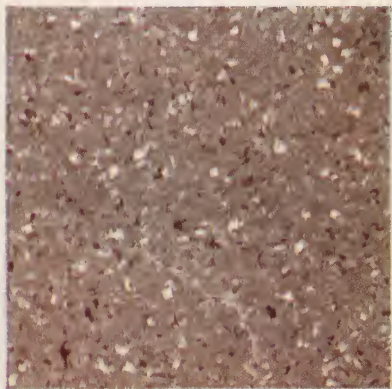
Crystalltone 4519



EMBER GRAY

Marbletone 4123

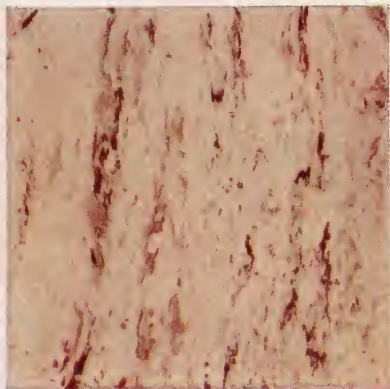
Crystalltone 4523



BUCKSKIN TAUPE

Marbletone 4114

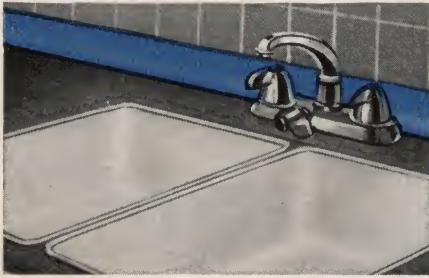
Crystalltone 4514



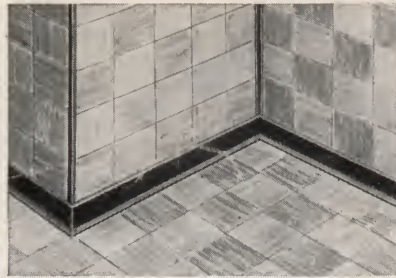
POPCORN CREAM

Marbletone 4125

Crystalltone 4525



Flor-Ever Cove Molding—In 1½" top set, 10 colors, makes a practical finish trim for counter tops, lavatory, bath, and at ceiling-wall and wall-baseboard intersections.



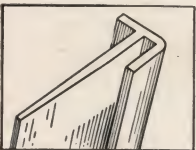
Inside and Outside Wall Corners, Cove Base enhance finished installation.



Flor-Ever Cove Base—In 9 colors, 4" or 6" top set, highly recommended as one of the finest long-wearing, easy-to-clean, floor-wall intersection trims. Easy to install, fits snugly.



End view—Inside Wall Corner Strip.



End view—Outside Wall Corner Strip.



COVE BASE • COVE MOLDING • CAP STRIP FEATURE STRIP • WALL CORNER STRIP

Here's the miracle vinyl plastic, Sloane Flor-Ever, in a variety of trim forms, shapes, and sizes for finishing. Highly flexible, easy to install, its non-porous surface resists grease, fading, and wear. Requires a minimum of care.

Feature Strip—Cap Strip—Wall Corner Strip—In a variety of solid colors. These Sloane Flor-Ever accessories afford contrast and a trim, finished appearance to any installation of resilient floor or wall material.



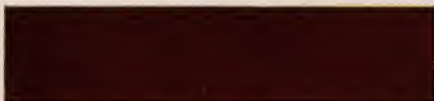
BLACK

| | |
|----------------------------|--------|
| Cove Base | 4000 |
| Cove Molding | 4700 |
| Cap Strip | 4720 |
| Feature Strip | 4740 |
| Wall Corner Strip (Inside) | I-4760 |
| (Outside) | O-4760 |



WHITE

| | |
|---------------|------|
| Cove Molding | 4701 |
| Feature Strip | 4741 |



CLARET

| | |
|---------------|------|
| Cove Base | 4003 |
| Cove Molding | 4703 |
| Feature Strip | 4743 |



WEDGWOOD

| | |
|----------------------------|--------|
| Cove Base | 4004 |
| Cove Molding | 4704 |
| Cap Strip | 4724 |
| Feature Strip | 4744 |
| Wall Corner Strip (Inside) | I-4764 |
| (Outside) | O-4764 |



SMOKE

| | |
|-----------|------|
| Cove Base | 4005 |
|-----------|------|



PEARL

| | |
|----------------------------|--------|
| Cove Base | 4007 |
| Cove Molding | 4707 |
| Cap Strip | 4727 |
| Wall Corner Strip (Inside) | I-4767 |
| (Outside) | O-4767 |



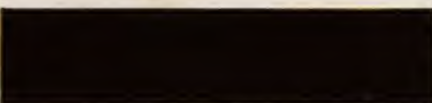
FORSYTHIA

| | |
|----------------------------|--------|
| Cove Molding | 4709 |
| Cap Strip | 4729 |
| Feature Strip | 4749 |
| Wall Corner Strip (Inside) | I-4769 |
| (Outside) | O-4769 |



TOREADOR

| | |
|----------------------------|--------|
| Cove Base | 4011 |
| Cove Molding | 4711 |
| Cap Strip | 4731 |
| Feature Strip | 4751 |
| Wall Corner Strip (Inside) | I-4471 |
| (Outside) | O-4771 |



CHOCOLATE

| | |
|----------------------------|--------|
| Cove Base | 4014 |
| Cove Molding | 4714 |
| Cap Strip | 4734 |
| Wall Corner Strip (Inside) | I-4774 |
| (Outside) | O-4774 |



DRIFTWOOD

| | |
|---------------|------|
| Cove Base | 4015 |
| Cove Molding | 4715 |
| Feature Strip | 4755 |



BALSAM

| | |
|----------------------------|--------|
| Cove Base | 4016 |
| Cove Molding | 4716 |
| Cap Strip | 4736 |
| Feature Strip | 4756 |
| Wall Corner Strip (Inside) | I-4776 |
| (Outside) | O-4776 |

Cove Base available in 4" and 6" top set.
Cove Molding available in 1½" top set.

Feature Strip available in ½" to 4" widths, 36" long; also available in Marblitone and Crystalltone effects. See pages 12 and 13.

Use This Chart to Determine Number of Tiles Required for Floor and Wall Installations

First, determine square feet of area to be covered, then, use chart to find number of tiles needed to cover the area.
This chart applies to tiles laid parallel or diagonal. Diagonal length of 6 x 6-inch tile is 8½ inches; 9 x 9-inch tile, 12¾ inches; 6 x 12-inch tile, 13½ inches; 12 x 12 inch tile, 17 inches.

| No. of Sq. Ft. | No. of 9" x 9" Tile | No. of 6" x 6" Tile | No. of Sq. Ft. | No. of 9" x 9" Tile | No. of 6" x 6" Tile | No. of Sq. Ft. | No. of 9" x 9" Tile | No. of 6" x 6" Tile | No. of Sq. Ft. | No. of 9" x 9" Tile | No. of 6" x 6" Tile | No. of Sq. Ft. | No. of 9" x 9" Tile | No. of 6" x 6" Tile | No. of Sq. Ft. | No. of 9" x 9" Tile | No. of 6" x 6" Tile |
|-------------------|---------------------------|---------------------------|-------------------|---------------------------|---------------------------|-------------------|---------------------------|---------------------------|-------------------|---------------------------|---------------------------|-------------------|---------------------------|---------------------------|-------------------|---------------------------|---------------------------|
| 10 | 18 | 40 | 69 | 123 | 276 | 128 | 228 | 512 | 187 | 332 | 748 | 246 | 437 | 984 | 305 | 542 | 1220 |
| 11 | 20 | 44 | 70 | 124 | 280 | 129 | 229 | 516 | 188 | 334 | 752 | 247 | 439 | 988 | 306 | 544 | 1224 |
| 12 | 21 | 48 | 71 | 126 | 284 | 130 | 231 | 520 | 189 | 336 | 756 | 248 | 441 | 992 | 307 | 546 | 1228 |
| 13 | 23 | 52 | 72 | 128 | 288 | 131 | 233 | 524 | 190 | 338 | 760 | 249 | 443 | 996 | 308 | 548 | 1232 |
| 14 | 25 | 56 | 73 | 130 | 292 | 132 | 235 | 528 | 191 | 340 | 764 | 250 | 444 | 1000 | 309 | 549 | 1236 |
| 15 | 27 | 60 | 74 | 132 | 296 | 133 | 236 | 532 | 192 | 341 | 768 | 251 | 446 | 1004 | 310 | 551 | 1240 |
| 16 | 28 | 64 | 75 | 133 | 300 | 134 | 238 | 536 | 193 | 343 | 772 | 252 | 448 | 1008 | 311 | 553 | 1244 |
| 17 | 30 | 68 | 76 | 135 | 304 | 135 | 240 | 540 | 194 | 345 | 776 | 253 | 450 | 1012 | 312 | 555 | 1248 |
| 18 | 32 | 72 | 77 | 137 | 308 | 136 | 242 | 544 | 195 | 347 | 780 | 254 | 452 | 1016 | 313 | 556 | 1252 |
| 19 | 34 | 76 | 78 | 139 | 312 | 137 | 244 | 548 | 196 | 348 | 784 | 255 | 453 | 1020 | 314 | 558 | 1256 |
| 20 | 36 | 80 | 79 | 140 | 316 | 138 | 245 | 552 | 197 | 350 | 788 | 256 | 455 | 1024 | 315 | 560 | 1260 |
| 21 | 37 | 84 | 80 | 142 | 320 | 139 | 247 | 556 | 198 | 352 | 792 | 257 | 457 | 1028 | 316 | 562 | 1264 |
| 22 | 39 | 88 | 81 | 144 | 324 | 140 | 249 | 560 | 199 | 354 | 796 | 258 | 459 | 1032 | 317 | 564 | 1268 |
| 23 | 41 | 92 | 82 | 146 | 328 | 141 | 251 | 564 | 200 | 356 | 800 | 259 | 460 | 1036 | 318 | 565 | 1272 |
| 24 | 43 | 96 | 83 | 148 | 332 | 142 | 252 | 568 | 201 | 357 | 804 | 260 | 462 | 1040 | 319 | 567 | 1276 |
| 25 | 44 | 100 | 84 | 149 | 336 | 143 | 254 | 572 | 202 | 359 | 808 | 261 | 464 | 1044 | 320 | 569 | 1280 |
| 26 | 46 | 104 | 85 | 151 | 340 | 144 | 256 | 576 | 203 | 361 | 812 | 262 | 466 | 1048 | 321 | 571 | 1284 |
| 27 | 48 | 108 | 86 | 153 | 344 | 145 | 258 | 580 | 204 | 363 | 816 | 263 | 468 | 1052 | 322 | 572 | 1288 |
| 28 | 50 | 112 | 87 | 155 | 348 | 146 | 260 | 584 | 205 | 364 | 820 | 264 | 469 | 1056 | 323 | 574 | 1292 |
| 29 | 52 | 116 | 88 | 156 | 352 | 147 | 261 | 588 | 206 | 366 | 824 | 265 | 471 | 1060 | 324 | 576 | 1296 |
| 30 | 53 | 120 | 89 | 158 | 356 | 148 | 263 | 592 | 207 | 368 | 828 | 266 | 473 | 1064 | 325 | 578 | 1300 |
| 31 | 55 | 124 | 90 | 160 | 360 | 149 | 265 | 596 | 208 | 370 | 832 | 267 | 475 | 1068 | 326 | 580 | 1304 |
| 32 | 57 | 128 | 91 | 162 | 364 | 150 | 267 | 600 | 209 | 372 | 836 | 268 | 476 | 1072 | 327 | 581 | 1308 |
| 33 | 59 | 132 | 92 | 164 | 368 | 151 | 268 | 604 | 210 | 373 | 840 | 269 | 478 | 1076 | 328 | 583 | 1312 |
| 34 | 60 | 136 | 93 | 165 | 372 | 152 | 270 | 608 | 211 | 375 | 844 | 270 | 480 | 1080 | 329 | 585 | 1316 |
| 35 | 62 | 140 | 94 | 167 | 376 | 153 | 272 | 612 | 212 | 377 | 848 | 271 | 482 | 1084 | 330 | 587 | 1320 |
| 36 | 64 | 144 | 95 | 169 | 380 | 154 | 274 | 616 | 213 | 379 | 852 | 272 | 484 | 1088 | 331 | 588 | 1324 |
| 37 | 66 | 148 | 96 | 171 | 384 | 155 | 276 | 620 | 214 | 380 | 856 | 273 | 485 | 1092 | 332 | 590 | 1328 |
| 38 | 68 | 152 | 97 | 172 | 388 | 156 | 277 | 624 | 215 | 382 | 860 | 274 | 487 | 1096 | 333 | 592 | 1332 |
| 39 | 69 | 156 | 98 | 174 | 392 | 157 | 279 | 628 | 216 | 384 | 864 | 275 | 489 | 1100 | 334 | 594 | 1336 |
| 40 | 71 | 160 | 99 | 176 | 396 | 158 | 281 | 632 | 217 | 386 | 868 | 276 | 491 | 1104 | 335 | 596 | 1340 |
| 41 | 73 | 164 | 100 | 178 | 400 | 159 | 283 | 636 | 218 | 388 | 872 | 277 | 492 | 1108 | 336 | 597 | 1344 |
| 42 | 75 | 168 | 101 | 180 | 404 | 160 | 284 | 640 | 219 | 389 | 876 | 278 | 494 | 1112 | 337 | 599 | 1348 |
| 43 | 76 | 172 | 102 | 181 | 408 | 161 | 286 | 644 | 220 | 391 | 880 | 279 | 496 | 1116 | 338 | 601 | 1352 |
| 44 | 78 | 176 | 103 | 183 | 412 | 162 | 288 | 648 | 221 | 393 | 884 | 280 | 498 | 1120 | 339 | 603 | 1356 |
| 45 | 80 | 180 | 104 | 185 | 416 | 163 | 290 | 652 | 222 | 395 | 888 | 281 | 500 | 1124 | 340 | 604 | 1360 |
| 46 | 82 | 184 | 105 | 187 | 420 | 164 | 292 | 656 | 223 | 396 | 892 | 282 | 501 | 1128 | 341 | 606 | 1364 |
| 47 | 84 | 188 | 106 | 188 | 424 | 165 | 293 | 660 | 224 | 398 | 896 | 283 | 503 | 1132 | 342 | 608 | 1368 |
| 48 | 85 | 192 | 107 | 190 | 428 | 166 | 295 | 664 | 225 | 400 | 900 | 284 | 505 | 1136 | 343 | 610 | 1372 |
| 49 | 87 | 196 | 108 | 192 | 432 | 167 | 297 | 668 | 226 | 402 | 904 | 285 | 507 | 1140 | 344 | 612 | 1376 |
| 50 | 89 | 200 | 109 | 194 | 436 | 168 | 299 | 672 | 227 | 404 | 908 | 286 | 508 | 1144 | 345 | 613 | 1380 |
| 51 | 91 | 204 | 110 | 196 | 440 | 169 | 300 | 676 | 228 | 405 | 912 | 287 | 510 | 1148 | 346 | 615 | 1384 |
| 52 | 92 | 208 | 111 | 197 | 444 | 170 | 302 | 680 | 229 | 407 | 916 | 288 | 512 | 1152 | 347 | 617 | 1388 |
| 53 | 94 | 212 | 112 | 199 | 448 | 171 | 304 | 684 | 230 | 409 | 920 | 289 | 514 | 1156 | 348 | 619 | 1392 |
| 54 | 96 | 216 | 113 | 201 | 452 | 172 | 306 | 688 | 231 | 411 | 924 | 290 | 516 | 1160 | 349 | 620 | 1396 |
| 55 | 98 | 220 | 114 | 203 | 456 | 173 | 308 | 692 | 232 | 412 | 928 | 291 | 517 | 1164 | 350 | 622 | 1400 |
| 56 | 100 | 224 | 115 | 204 | 460 | 174 | 309 | 696 | 233 | 414 | 932 | 292 | 519 | 1168 | 351 | 624 | 1404 |
| 57 | 101 | 228 | 116 | 206 | 464 | 175 | 311 | 700 | 234 | 416 | 936 | 293 | 521 | 1172 | 352 | 626 | 1408 |
| 58 | 103 | 232 | 117 | 208 | 468 | 176 | 313 | 704 | 235 | 418 | 940 | 294 | 523 | 1176 | 353 | 628 | 1412 |
| 59 | 105 | 236 | 118 | 210 | 472 | 177 | 315 | 708 | 236 | 420 | 944 | 295 | 524 | 1180 | 354 | 629 | 1416 |
| 60 | 107 | 240 | 119 | 212 | 476 | 178 | 316 | 712 | 237 | 421 | 948 | 296 | 526 | 1184 | 355 | 631 | 1420 |
| 61 | 108 | 244 | 120 | 213 | 480 | 179 | 318 | 716 | 238 | 423 | 952 | 297 | 528 | 1188 | 356 | 633 | 1424 |
| 62 | 110 | 248 | 121 | 215 | 484 | 180 | 320 | 720 | 239 | 425 | 956 | 298 | 530 | 1192 | 357 | 635 | 1428 |
| 63 | 112 | 252 | 122 | 217 | 488 | 181 | 322 | 724 | 240 | 427 | 960 | 299 | 532 | 1196 | 358 | 636 | 1432 |
| 64 | 114 | 256 | 123 | 219 | 492 | 182 | 324 | 728 | 241 | 428 | 964 | 300 | 533 | 1200 | 359 | 638 | 1436 |
| 65 | 116 | 260 | 124 | 220 | 496 | 183 | 325 | 732 | 242 | 430 | 968 | 301 | 535 | 1204 | 360 | 640 | 1440 |
| 66 | 117 | 264 | 125 | 222 | 500 | 184 | 327 | 736 | 243 | 432 | 972 | 302 | 537 | 1208 | 365 | 649 | 1460 |
| 67 | 119 | 268 | 126 | 224 | 504 | 185 | 329 | 740 | 244 | 434 | 976 | 303 | 539 | 1212 | 370 | 658 | 1480 |
| 68 | 121 | 272 | 127 | 226 | 508 | 186 | 331 | 744 | 245 | 436 | 980 | 304 | 540 | 1216 | 375 | 666 | 1500 |

EASY....FAST....ECONOMICAL....

Flor-Ever Installation

The installation of Flor-Ever is, in most respects, identical to that of linoleum or linoleum tile. It is cut, handled and cemented with the same tools and similar types of adhesives. Because Flor-Ever is so flexible that it can be bent on itself without showing surface cracks, many mechanics have found Flor-Ever is installed with unusual speed. Flor-Ever can be installed on almost any sub-floor as follows:

CONCRETE—Above grade:

Must be SMOOTH, thoroughly DRY and not in contact with the ground. Flor-Ever, by the yard or tile, can be cemented directly to it.

—On grade or below grade: Use FLOR-EVER VINYL ASBESTOS TILE—

Specifically designed and manufactured for use on grade or below grade to eliminate the necessity for special adhesives and sealers. Further information on Flor-Ever Vinyl Asbestos Tile will be supplied upon request.

WOOD—

Must be double constructed, with finished flooring being of tongue and groove manufacture with $2\frac{1}{4}$ " wide face or plywood $\frac{1}{4}$ " or thicker. The finished floor shall be firmly nailed, and brought to a smooth even finish to receive the floor covering. New wood floors shall receive a coat of floor sealer after sanding to reduce the possibility of boards warping from seasonal atmospheric changes.

—old floors:

Remove any existing residue, such as oil, wax, paint, or varnish which would otherwise prevent proper bonding of adhesives used. All boards that are warped, rotted or otherwise unsuitable as a firm underfloor shall be removed and replaced. Sloaneboard, or Plywood of grade "good one side" are recommended as the second flooring on new construction, or to cover over old floors too costly to repair. Either type of underlayment board should be thoroughly nailed according to manufacturer's specifications.

NOTE:

If floor is made of 2" boards, or wider, it is possible that lumber shrinkage will cause large cracks between the boards. If tile were laid so that the joints fall over or near the joints in the floor boards and these joints open up, then the joints between the tiles may also open up. This can be prevented only by laying the tile diagonally in the room.

The use of lining felt under tiles minimizes separation due to floor board movement but will not prevent it.

FLOR-EVER By the Yard:

Can be cemented directly to any wood sub-floor meeting above description. Lay with seams at right angles to the boards.

FLOR-EVER Tiles:

Flor-Ever tiles may be laid direct to concrete Sloaneboard or plywood. Over tongue and groove wood floors a lightweight semi-saturated felt should be installed, such as Twin-Ply Felt. The felt shall be laid at right angles to the boards and be evenly butted. Felt shall be cemented to the wood sub-floor with Flor-Ever paste and applied evenly with a wall trowel. A gallon of Flor-Ever paste will cover approximately 150 sq. ft. of floor area.

ADHESIVES:

Flor-Ever paste is recommended for installation of both yard goods and tiles, and for felt lining when used. Where more than normal moisture may be expected in maintenance, Sloane-Delaware Damp Proof Cement should be used. Further information will be supplied upon request.

TEMPERATURES:

Flor-Ever should be stored in a warm room (at least 72° Fahrenheit) for 24 hours before installation. This temperature should be maintained during installation and for at least 48 hours thereafter to allow cements to dry.

ROLLING:

During the process of installing either Flor-Ever yard goods or tiles the material should receive thorough rolling as the work progresses. A standard 150 lb. roller should be used when obtainable. A household rolling pin can be used as an effective tool to work out air pockets in lieu of heavy roller. Any excessive paste on the surface of Flor-Ever should be wiped off with a damp cloth upon completion of installation.

Super-flexible Flor-Ever permits SELF-COVING

Because Flor-Ever is so flexible, an exceptionally neat, serviceable and sanitary cove can be obtained by running the Flor-Ever right up the wall over a supporting cove strip.





SLOANE-DELAWARE

Flor-Ever[®]

VINYL PLASTIC COUNTER TOP

marvelous matching

FLOR-EVER-TOP[®]



Flor-Ever makes the perfect matching or harmonizing counter top. Cleaners, juices, grease cannot stain or harm its miracle-tough beauty. It's non-porous, too... dirt cannot "grip" into the tough wear layer. When soil does collect on the extra-smooth surface, it can be wiped off faster and with less effort.

**NOW... FOUR BEAUTIFUL
BRUSHTONE COLORINGS!**

SLOANE-DELAWARE FLOR-EVER-TOP
ALWAYS AVAILABLE IN STANDARD
MARBLE PATTERNS TO MATCH YARD
GOODS AND TILES.

Flor-Ever®

**BRUSHTONE
COUNTER
TOP**



911

Flor-Ever makes the perfect counter top . . .

SUNSHINE YELLOW

912

Cleaners, juices, grease cannot stain . . .

MINT GREEN



SLOANE-

DELAWARE



913

Flor-Ever's miracle-tough beauty wipes clean jet-quick!

DAWN GRAY

914

Enjoy glorious freedom from cleaning cares . . .

CHERRY RED



SIZES:

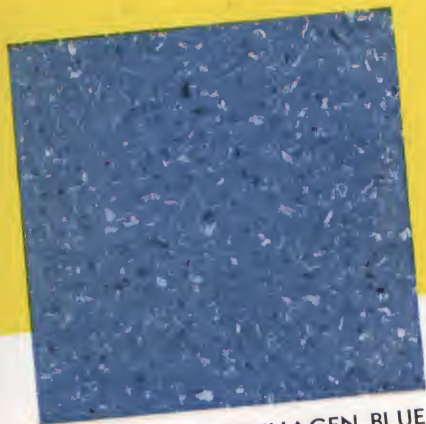
42", 36", 30", 24"



High Style in Tile

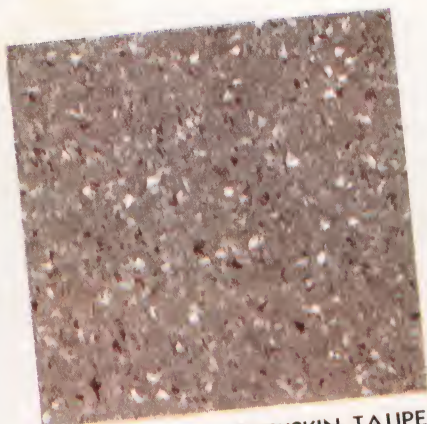
with **NEW** **Flor-Ever[®]**

Vinyl Universal Tile



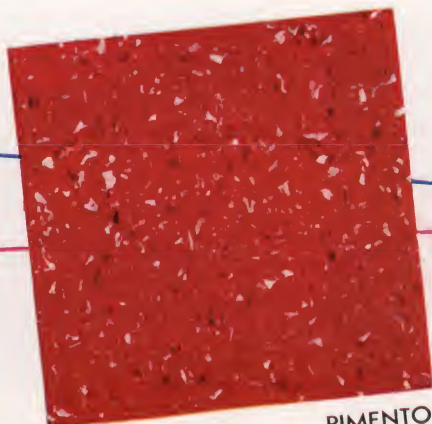
4609—.125
4409—.080

COPENHAGEN BLUE



4614—.125
4414—.080

BUCKSKIN TAUPE



4622—.125
4422—.080

PIMENTO

Crystaltone patterns in .125 and .080 gauges for

- **BRIGHT, CLEAR BEAUTY**
- **LONGER WEAR**

Universal Tile, the homogeneous Vinyl floor tile offers unlimited possibilities to increase YOUR MARKET, YOUR VOLUME, YOUR PROFIT, and YOUR PRESTIGE!

Sloane-Delaware pioneered the use of vinyls in floor coverings. Now, Sloane-Delaware engineering and ingenuity have created a resilient vinyl tile to equal the best and meet every test!

A unique decorative effect, Crystaltone Universal Tiles create an air of distinction wherever used . . . and these tiles, priced realistically, can be used everywhere!

Colors go clean through Flor-Ever Vinyl Universal Tile. Science has created it to take the maximum beating and to stay clean, bright, and beautiful for years.

COLORS:
TILE SIZE:
CRYSTALLTONE
FEATURE STRIPS:

12
9" x 9"
1/2" to 4" widths, up to
36" long

new **Flor-Ever** Vinyl Universal Tile

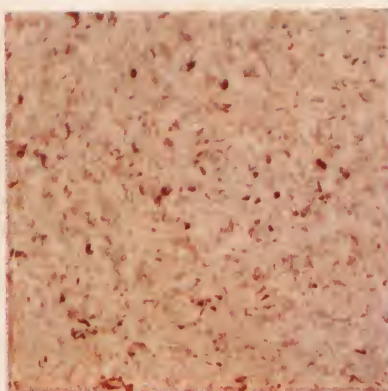
Made in a carnival of colors, Flor-Ever Vinyl Universal Tile complements any interior decor.

Never affected by grease, oil, alkali, or strong soaps. It's fade-proof . . . stain-proof—needs only soap and water mopping . . . waxing is optional.

Where traffic is heaviest, choose Flor-Ever Vinyl Universal Tile with confidence.



4615—.125
4415—.080 CHOCOLATE BROWN



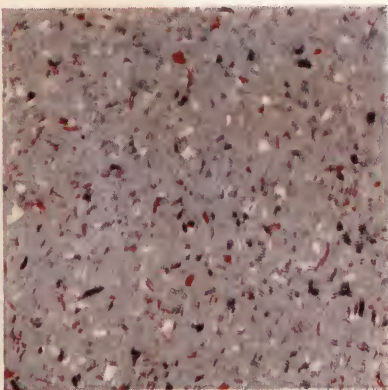
4625—.125
4425—.080 POPCORN CREAM



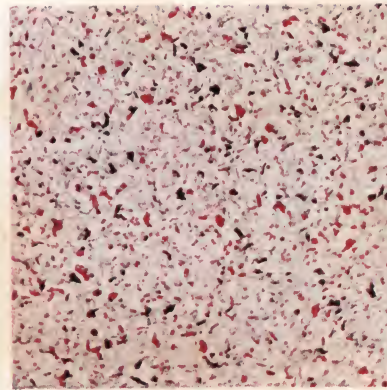
4606—.125
4406—.080 SURF GREEN



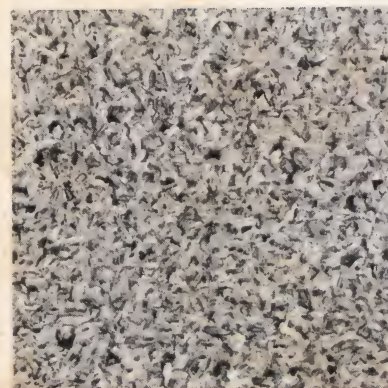
4607—.125
4407—.080 HUNTER GREEN



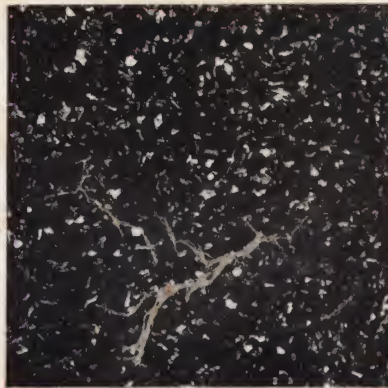
4623—.125
4423—.080 EMBER GRAY



4621—.125
4421—.080 PEONY



4601—.125
4401—.080 WHITE



4600—.125
4400—.080 BLACK



4608—.125
4408—.080 DOVE GRAY



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*floor planning book
featuring Sloane Delaware floors?*



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Sloane - Delaware

1954

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| FLOR-EVER VINYL ASBESTOS | • | FLOR-EVER-TOP | • | FLOR-EVER UNIVERSAL |
| FLORAN | • | MASTER | • | FINELINE |
| | | | | MARBLETONE |
| | | | | TIMES SQUARE |
| MADISON SQUARE | • | REGENCY | • | TRENTONE |
| | | | | THRIFTWALL |
| | | | | CORK TILE |

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